

## CAN Strategic Priorities for the Period of May 2023 to April 2024

Themes	Strategic Priorities	2023-2024 Objectives	2023-2024 Initiatives & Activities
Strengthen Can's Foundation And Impact	<b>Grow Our Understanding of How to Advance Accessibility</b>	<ul style="list-style-type: none"> <li>Hear directly from and engage with individuals with lived experience (from within the Network and/or externally)</li> <li>Better understand our collective capacity (i.e. individual and organizational strengths, resources, tools, knowledge, research, innovations)</li> </ul>	<ul style="list-style-type: none"> <li>Begin to implement recommendations from Recruitment and Engagement Strategy more formally</li> <li>Identify opportunities to disseminate outcomes of completed projects and conduct an annual review of completed projects (e.g. Language Guide, Disability Confidence Resource)</li> </ul>
	<b>Build Connections</b>	<ul style="list-style-type: none"> <li>Grow the Network strategically, with a particular focus on engaging organizations that help broaden CAN's current geographic, sectoral and range of lived experience representation</li> </ul>	<ul style="list-style-type: none"> <li>Begin CAN branding exercise including design of assets for marketing and promotion</li> <li>Annually distribute Annual Report based on framework of Retrospective, which will also be intentionally used as part of Recruitment and Engagement Strategy</li> </ul>
Leverage And mobilize Our Assets	<b>Coordinate Efforts</b>	<ul style="list-style-type: none"> <li>Build collective capacity and leverage our experience by working with the greater disability community to leverage existing and/or develop new methods, platforms, and protocols for creating and sharing information, resources, tools, and research across the Network and beyond</li> </ul>	<ul style="list-style-type: none"> <li>Begin design, implementation of stand-alone bilingual, fully accessible CAN website</li> <li>Begin implementation of Professional Development series</li> </ul>
	<b>Contribute to Creating a Barrier-Free and Accessible Canada</b>	<ul style="list-style-type: none"> <li>Mobilize the Network to utilize our collective assets (i.e. strengths, resources, tools, knowledge, research, innovation) to support the Accessible Canada Act to achieve its objectives and help reduce barriers including those related to the effects of COVID-19</li> </ul>	<ul style="list-style-type: none"> <li>Begin implementation of Government Relations Strategy</li> <li>Establish formal process for initiating and collaborating with external organizations to inform development of new policies, standards and initiatives (i.e. dialogue with ESDC and other government agencies, including ASC)</li> </ul>